CLIENT:
SUPER GIFT
–
INDUSTRY:
ONLINE GIFT SERVICES

MISSION

OUR MISSION IS TO CREATE AMAZING EXPERIENCES FOR TEAMS AND INDIVIDUALS, HELP THEM FEEL TRULY ALIVE, FALL IN LOVE WITH BULGARIA'S NATURE ANDTAKE ACTIVE PART IN PRESERVING IT.

TASK

TO CREATE A BRAND IDENTITY THAT IS MODERN, BOLD AND EXCITING

PRIMARY COLORS

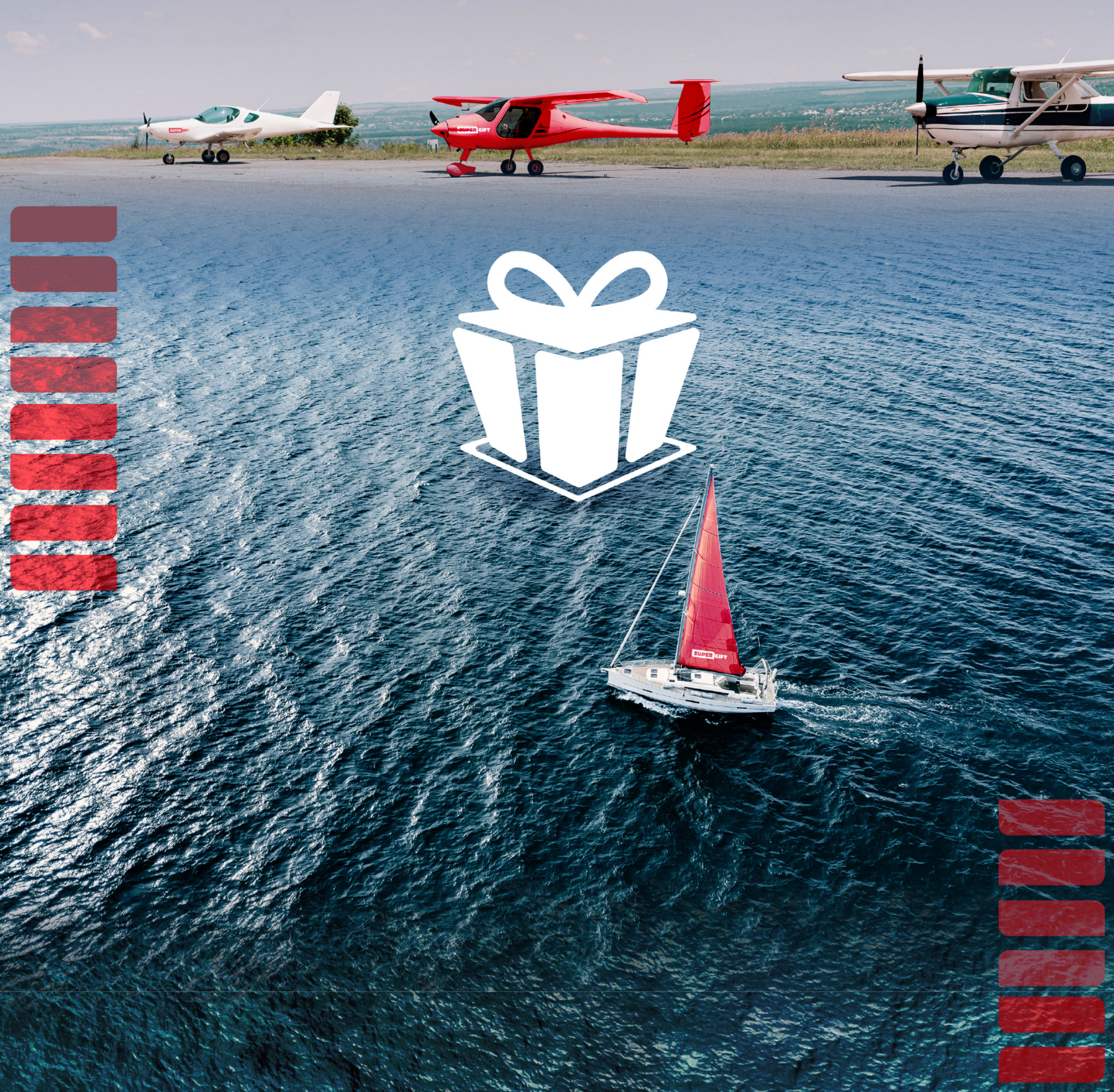
TYPOGRAPHY

MULLER

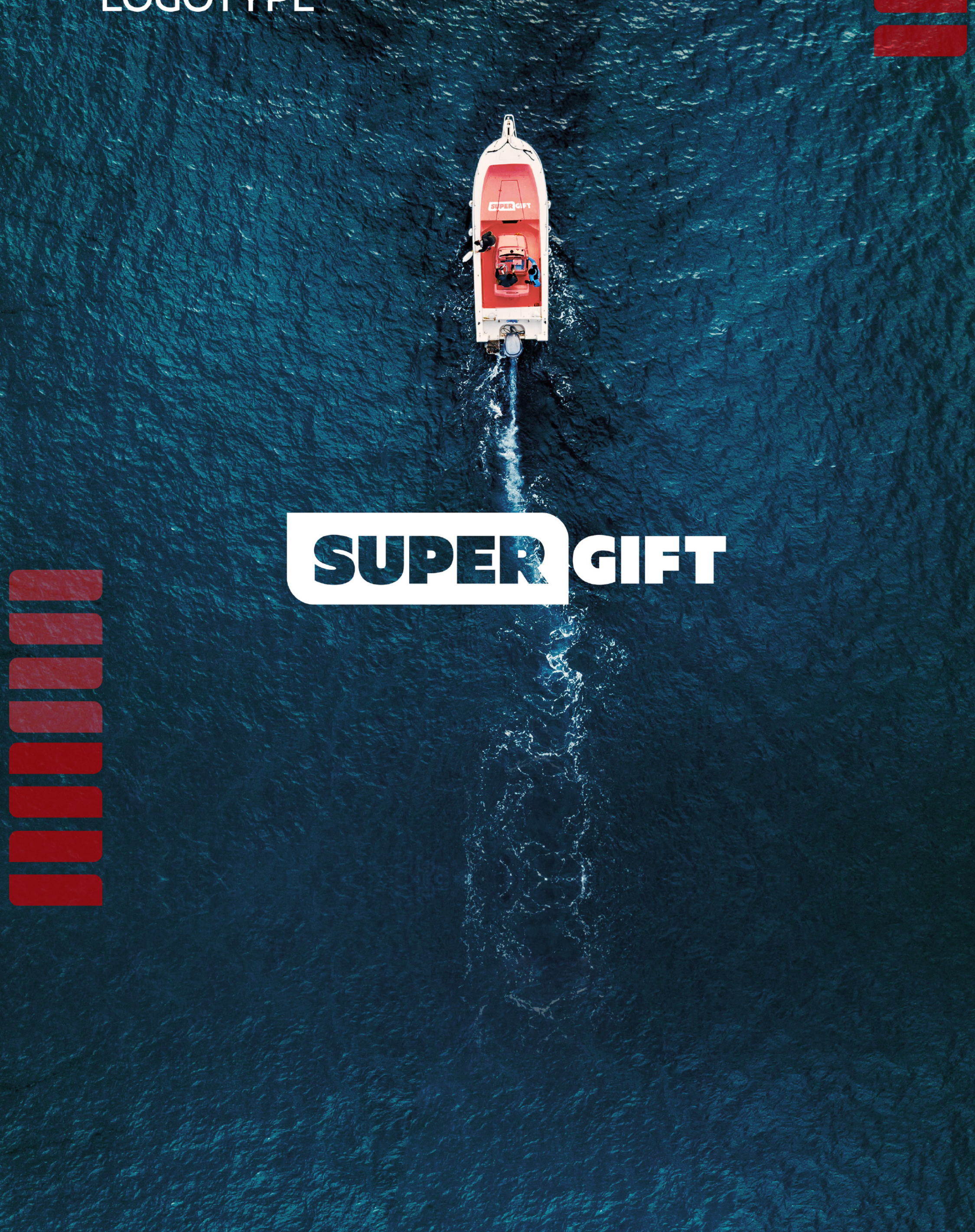
Aa

ABCDEFGHIKLMNOPQRSTVXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

LOGOMARK



LOGOTYPE



PATTERN

STATIONERY